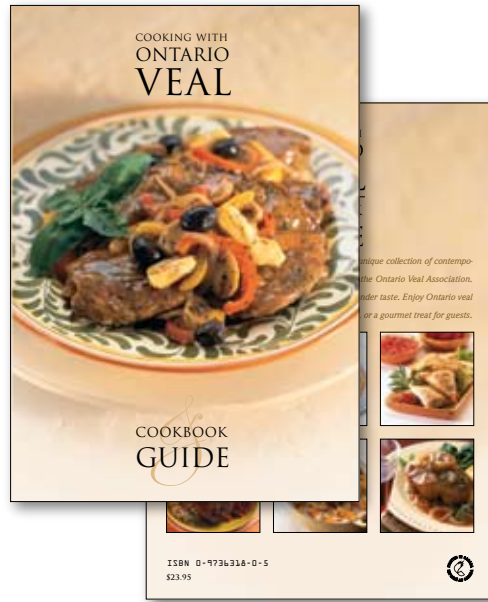


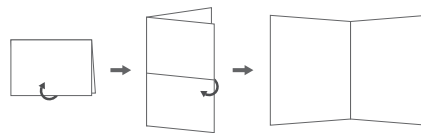


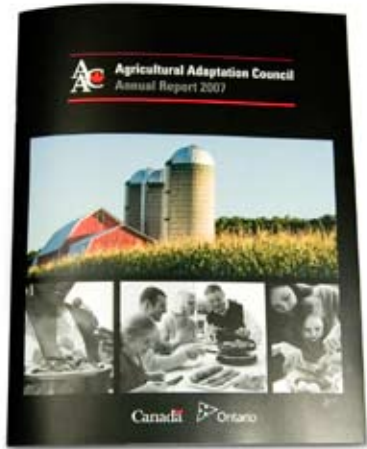
ANNUAL REPORTS, MAGAZINES
AND NEWSLETTERS



COOKING WITH ONTARIO VEAL

Client: Ontario Veal Association





AAC ANNUAL REPORT 2007

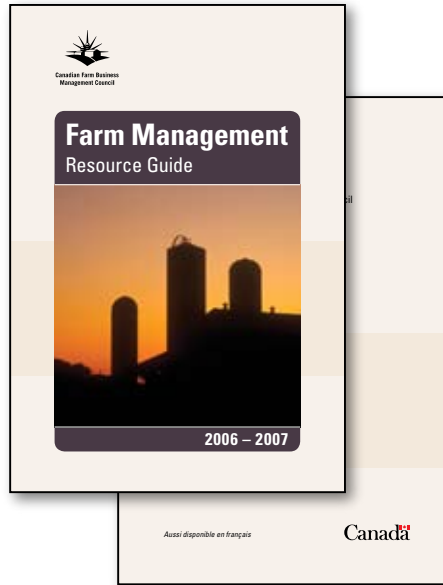
Client: Agricultural Adaptation Council



INSTEP (WITH THE CUIS JOURNAL)

Client: CUMIS





Aussi disponible en français



Contributing Authors: Protected by CFMBC through funding from the Agriculture Policy Framework Renewed Programs of Agriculture and Agri-Food Canada.

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Quick page guide:

- Marketing
- Human Resources
- Business Planning
- Farm Succession
- Production Management

More profit through better management

As more value is added to the business, so too is the risk of loss or abandonment. The CFMBC resource guide of products and services can help.

About CFMBC

The Canadian Farm Business Management Council (CFMBC) is the only national organization in Canada devoted exclusively to developing and distributing award-winning farm business management tools and resources to producers, educators and advisors. Whether you're interested in business planning, marketing, production or human resources, this resource guide has it all. CFMBC management tools come in a variety of convenient formats that can be used in your office, on the farm or in the field. CFMBC human resources and web sites are devoted to supporting and emerging agri-food sectors.

Membership

Membership makes a difference

CFMBC is passionate about farm business management and we invite you to join us in our commitment to developing and distributing leading-edge farm business management information and products to help facilitate successful farm management.

Supported by Agriculture and Agri-Food Canada, producers and territories, and a growing number of private partners, the Council is working hard to keep Canadian agriculture strong. These members form a vital alliance of groups interested in better farm management. As a member, you will have the opportunity to offer input on how to enhance the skills and resources that our members will use in the years to come. Whether you are an individual, association or corporate member, your voice will be heard in the decisions the Council makes.

Individual Sign-Up (\$50 per year + GST)

- Access to 80% free web access in advance of public
- Access to Board General Meeting
- Receive Annual Report
- Receive from Canadian Farm Manager (CFM) in the mail (CFMBC is monthly newsletter)
- Voting rights
- Eligible to serve as Director on the Board
- CFM discount on conference registration
- Multiple free copies of CFM
- Free business card for one year
- The opportunity to highlight your farm's commitment to the success of Canadian agriculture by being a strong response team to producer committees

Please contact our membership coordinator via email at membership@cfmcbc.ca or phone us at 1-888-233-2382.

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To order, call toll-free 1-888-233-2382 or visit www.farmmatters.com. All prices include shipping and handling within Canada.

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Marketing

Effectively marketing commodities and products has always been essential to your successful farming. Now, with opportunities at an all-time high, marketing know-how is more important than ever. Whether you're just getting started, or if you're a seasoned pro, you'll find valuable marketing resources here.

\$29.00 ORDER # F-02

Marketing on the Edge: A Marketing Guide for Progressive Farmers

We've had prices go up, many farms are no longer profitable. The solution for some has been to get larger. But others are looking for new products and markets. Being the one on the production and marketing product side that produces a commodity, there's no guide to the world of marketing for farmers.

\$29.00 ORDER # F-07

Agri-Business Marketing

Everything you need to know for effective marketing, you have now in this guide. The handbook guides you step-by-step through the entire process of developing a marketing plan and implementing it. It's a guide to success.

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Canadian resource, define your product and target your customers with the help of this in-depth marketing plan. This guide is a must-read for anyone looking to add value to their products.

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So You Want To Build A Fostering?

Community farms and events are among the most popular activities in North America, and receive a high level of participation. So you can't help but notice the benefits. But how do you get started? This guide has the answers to that question. It provides a step-by-step guide to creating a successful fostering program. It's a guide to success.

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Human Resources

When it gets right down to it, farming is about people. Look after them, and you increase productivity, reduce staff turnover and keep employees and managers satisfied. Enhance your skills working with employees, employees and partners thanks to CFMBC's helpful management resources.

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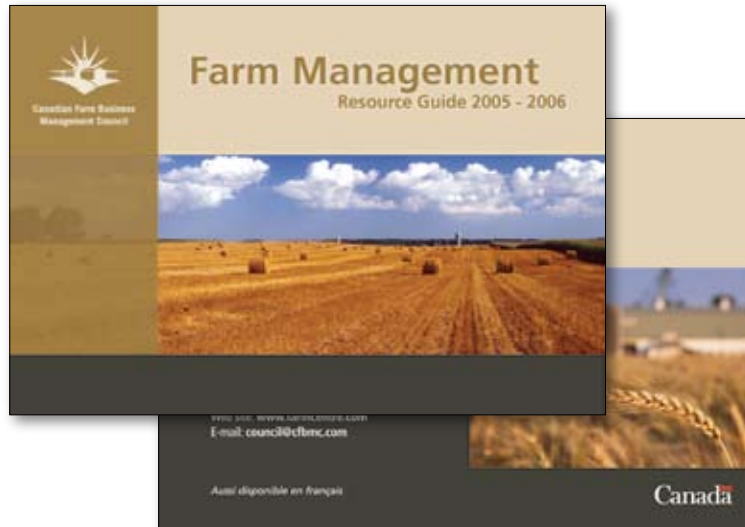
Farming with Neighbors

Whether in combination with producers across Canada, the book is full of practical tips on how to develop and maintain effective, harmonious relationships with neighbors, the government and the media.

\$29.00 ORDER # F-06

FARM MANAGEMENT RESOURCE GUIDE

Client: Canadian Farm Business Management Council



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Business Planning

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Farm Succession

More profit through better management

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The CFBMC farm management resource guide offers business management tools and resources for producers, educators

and advisors. Whether you're interested in business planning, succession planning, environmental management, marketing, production or human resources, this resource guide has it all.

CFBMC management tools come in a variety of convenient formats that are quick to read and easy to use. They're the right tools for the job: workbooks, field handbooks, crop production CDs, human resources videos and web sites, all designed to respond and emerging agriculture topics. No matter what stage you're at in business – seasoned pro or determined beginner – the CFBMC resource guide of products and services can help

About CFBMC

The Canadian Farm Business Management Council (CFBMC) is the only national organization in Canada devoted exclusively to developing and distributing advanced farm management information. Supported by Agriculture and Agri-Food Canada and a growing number of private partners, the Council is fulfilling a significant role in ensuring a thriving Canadian agriculture industry.

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